



#### Losing Isn t Everything: The Untold Stories and Hidden Lessons Behind the Toughest Losses in Sports History (Paperback)

By Curt Menefee

Dey Street Books, 2017. Paperback. Condition: New. Reprint. Language: English . Brand New Book. A refreshing and thought-provoking look at athletes whose legacies have been reduced to one defining moment of defeat--those on the flip side of an epic triumph--and what their experiences can teach us about competition, life, and the human spirit. Every sports fan recalls with amazing accuracy a pivotal winning moment involving a favorite team or player--Henry Aaron hitting his 715th home run to pass Babe Ruth; Christian Laettner s famous buzzer beating shot in the NCAA tournament for Duke. Yet lost are the stories on the other side of these history-making moments, the athletes who experienced not transcendent glory but crushing disappointment: the cornerback who missed the tackle on the big touchdown; the relief pitcher who lost the series; the world-record holding Olympian who fell on the ice. In Losing Isn t Everything, famed sportscaster Curt Menefee, joined by bestselling writer Michael Arkush, examines a range of signature disappointments from the wide world of sports, interviewing the subject at the heart of each loss and uncovering what it means--months, years, or decades later--to be associated with failure. While history is written by the victorious, Menefee argues...



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