



Influence with a Heart (Paperback)

By Ben Gioia

Ben Gioia, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Ben offers an array of ideas, resources, and a strategic plan that gives traction to your vision while staying connected to the heart of your business. -Annette Segal, CEO and Founder, The Valiant Group THE BOOK Ben Gioia s Influence With A Heart will teach you how to be a more influential communicator and leader, whether you re face-to-face, online, onstage, or on the phone. You can use this simple framework (empathy, story, and thought leadership) with one, 10, or 10,000 people. More influence means more success, more income and making a bigger impact. WHY THIS IS SO IMPORTANT If you re like me, you want to make a bigger impact in the world. And if you think about it. making a bigger impact comes down to one key thing: using more influence in every aspect of your communication and leadership. That s what Influence With A Heart is all about. Using more influence is a simple, effective way to become a better leader and communicator. while using your business or organization to make real, positive change happen (today, and as part of...



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Reviews

It is easy in read through easier to fully grasp. it had been writtern very completely and useful. I am pleased to let you know that here is the greatest book we have read during my personal life and could be he very best book for possibly.

-- Miss Marge Jerde

It is really an remarkable publication i actually have possibly study. It usually is not going to cost excessive. Its been written in an exceedingly basic way and is particularly only right after i finished reading this publication through which basically transformed me, affect the way i think.

-- Dr. Breana O'Kon