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## African American Communication: Exploring Identity and Culture (Hardback)

By Michael L. Hecht, II Ronald L. Jackson, Sidney A. Ribeau

Taylor Francis Inc, United States, 2002. Hardback. Condition: New. 2nd Revised edition. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. What communicative experiences are particular to African Americans? How do many African Americans define themselves culturally? How do they perceive intracultural and intercultural communication? These questions are answered in this second edition of African American Communication: Exploring Identity and Culture. Informing multiple audiences interested in African American culture, from cultural researchers and practitioners to educators, policymakers, and community leaders, this innovative and invaluable resource examines the richness and depth of African American communication norms and patterns, as well as African American identities. Positive and healthy African American identities are centrally positioned throughout the book. Applying the cultural contracts theory and the communication theory of identity, authors Michael L. Hecht, Ronald L. Jackson II, and Sidney A. Ribeau explore relationships among African Americans, as well as between African Americans and European Americans, while highlighting the need for sensitivity to issues of power when discussing race, ethnicity, and culture. This wide-ranging volume provides an extensive review of the relevant literature and offers recommendations designed...



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