



Intangibles (Paperback)

By Mary K Kemmer

Mary Kemmer, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Technical competence is the first step to achieving a successful career. At some point, however intangibles become an important differentiator of who will move into the highest levels of leadership. What are intangibles and how can they impact your career success? Mary Kemmer has written a book that defines six intangible characteristics important for professional success. The book is intended to support managers in coaching their employees, as well as, to help employees understand the importance of intangibles in their career success. It is written in simple workbook format and includes definitions of Intangibles, case studies, provocative and actionable questions, and suggestions for gaining a mentor or advocate.



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