



The Perfect Southern Fraternity Party: From House Bands to National Acts, the Complete Guide to Planning, Booking and Production (Paperback)

By Trey Myers

Lioncrest Publishing, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Fraternity parties can be legendary, talked about by students, parents, alumni, and brothers for years to come. But one wrong move-a band pulling a no-show, not having enough money to pay entertainers, or the cops showing up-can turn a once-in-a-lifetime experience into a memorable failure. As the social chair of your fraternity, it's on you to guarantee every event your chapter hosts is an overwhelming success. Trey Myers, party planning expert and owner of Turnipblood Entertainment, is here to show you how. With over seven years in the event industry, Trey has perfected the art of hosting the sort of unforgettable events for which fraternities should be famous. In *The Perfect Southern Fraternity Party*, he unlocks the secrets every social chair must know to make his chapter's celebrations the place to be: from getting organized, to balancing a budget, to booking the biggest name acts, to ensuring the occasion goes off flawlessly. This book is the ultimate guide to turning your fraternity parties from disasters waiting to happen into memories that will last a lifetime. Don't run for social...



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