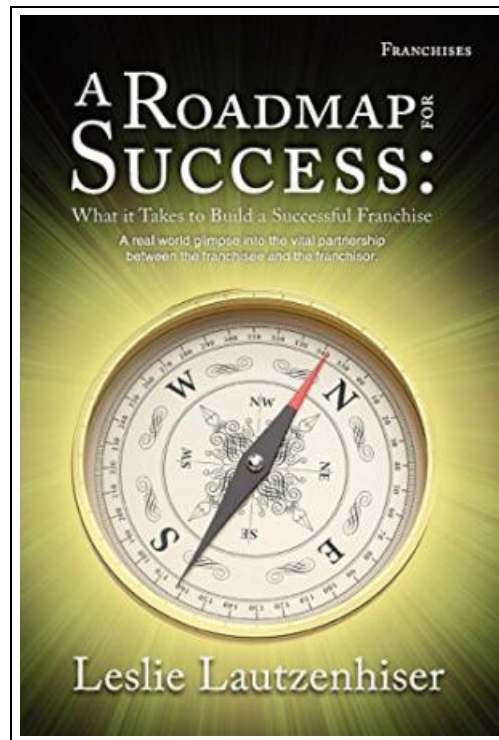


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50 Interviews Inc., United States, 2011. Paperback. Book Condition: New. 224 x 147 mm. Language: English . Brand New Book ***** Print on Demand *****.This book explores franchising and what it takes to be a successful franchise owner. In interviewing successful franchisees that have been in business for at least one year, Leslie explore their journeys of how they arrived with the franchise they re now running, how they decided to become a franchisee and what they believe are the keys to being a successful franchise owner. The book includes self-assessments and interesting articles to help the reader assess whether becoming a franchise owner is the next step towards realizing both their short and long-term goals. For anyone considering whether to stay put at their corporate job, what to do next if they ve been down-sized out, whether to start a business from scratch or to purchase a franchise, this book will provide keen insight into others who have blazed the franchise trail and have lived to tell about it. Volume 1 features: -Aaron Buche, Camp Bow Wow -Troy Cook, CertaPro Painters and Shelf Genie -Betty Corbitt, Gotcha Covered -Sarah Kruse, Seeking Sitters -Jim Lautzenheiser, Big O Tires and Grease Monkey -Stephen Lautzenhiser, PuroClean -Sean McEntire, CertaPro Painters -Dean Kristin Moran, Synergy HomeCare -Craig Radice, Pooch-Mobile -Matt Swope, Heaven s Best Carpet Cleaning.

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