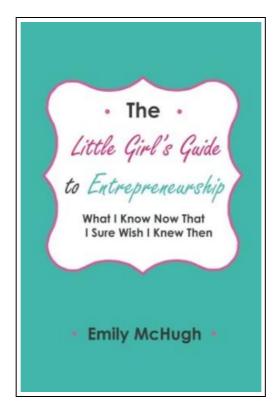
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# THE LITTLE GIRL S GUIDE TO ENTREPRENEURSHIP: WHAT I KNOW NOW THAT I SURE WISH I KNEW THEN (PAPERBACK)



St. Ann s Press, 2017. Paperback. Condition: New. Helena McHugh (illustrator). Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The Little Girl s Guide to Entrepreneurship is all substance and no fluff. It is the perennial insider s reference guide about what all entrepreneurs and startups need to know to maximize success in business, what to do when things go wrong, and how to avoid making costly mistakes. Keeping it 100 real with pertinent autobiographical anecdotes and a focus on small business owners and startups, this book not only can change your business, but can also change your life. Designed to help all girls, women, little boys, men, - people - from the Millennial Entrepreneur to the Baby Boomer Entrepreneur. The Little Girl s Guide to Entrepreneurship provides inspiration, guidance, and a startup checklist to launch and grow an entrepreneurial venture. It is the goal of this book to make it easier for someone to better understand, and eventually decide, whether being an entrepreneur is an option worthy of further pursuit, and to know the right questions to ask. It is often said: If I knew then what I know now. well, now you will know. This book is a combination of autobiography and lessons learned in entrepreneurship. Author Emily McHugh takes you on a journey starting with the seeds of entrepreneurship that were planted at an early age on a farm in Jamaica to the founding of her award-winning design company Casauri. Casauri started as a class project in Columbia Business School to design stylish laptop bags for women and went on to become the first laptop case sold at the Museum of Modern Art (MoMA) Design Store in New York and Tokyo. Emily distills the essence of entrepreneurship in its purest form and reveals insights...



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