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## LOCAL BREAKFAST SERVICE DESIGN IN SHANGHAI



Condition: New. Publisher/Verlag: Scholar&apos;s Press | Promote and redesign local breakfast service for the young | Service design has become a buzz word for quite a while. In the post-consumption era, the consumer experience towards consumption has gone into the service phase. However, breakfast supply as a very basic daily life service in the background of shanghai city is facing many different problems. How to deliver a healthy, nutritious, clean, handy breakfast meal, which is considered as the most important...

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- Released at -



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