



Optimal Design of Experiments: A Case Study Approach (Hardback)

By Peter Goos, Bradley Jones

John Wiley and Sons Ltd, United States, 2011. Hardback. Condition: New. Language: English . Brand New Book. This is an engaging and informative book on the modern practice of experimental design. The authors writing style is entertaining, the consulting dialogs are extremely enjoyable, and the technical material is presented brilliantly but not overwhelmingly. The book is a joy to read. Everyone who practices or teaches DOE should read this book. - Douglas C. Montgomery, Regents Professor, Department of Industrial Engineering, Arizona State University It s been said: Design for the experiment, don t experiment for the design. This book ably demonstrates this notion by showing how tailor-made, optimal designs can be effectively employed to meet a client s actual needs. It should be required reading for anyone interested in using the design of experiments in industrial settings. Christopher J. Nachtsheim, Frank A Donaldson Chair in Operations Management, Carlson School of Management, University of Minnesota This book demonstrates the utility of the computer-aided optimal design approach using real industrial examples. These examples address questions such as the following: How can I do screening inexpensively if I have dozens of factors to investigate?What can I do if I have day-to-day variability and...



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