



## Inviting Everyone: Healing Healthcare Through Positive Deviance

By Dr Arvind Singhal, Prucia Buscell, Curt Lindberg

Plexus Press, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Positive Deviance (PD) is an approach to social change that enables communities and organizations to discover the wisdom they already have, and then to act on it. The premise of PD is that in every community there are certain individuals or groups whose uncommon practices or strategies enable them to find better solutions to problems than neighbors and peers who have access to the same resources. PD is led by people in the community who help identify and spread the successful practices. Ideas for change are more likely to be accepted and adopted when they are based on existing local wisdom than they are when outside experts try to impose them. This book tells the remarkable story of how a people-centered approach to organizational and social change, accompanied by sound scientific and technical expertise, yielded positive quality outcomes for ordinary citizens, health care institutions and their patients, and society in general. This work draws upon the collective wisdom and experience of infection control practitioners, doctors, public health authorities, nurses, social and organizational change practitioners, health care administrators,...



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