Berkshire Beyond Buffet: The Enduring Value of Values



Filesize: 5.5 MB

Reviews

Very useful for all group of people. It is amongst the most incredible pdf i actually have read through. Its been written in an extremely straightforward way and it is just right after i finished reading through this pdf by which basically modified me, change the way i think. (Felicia Nikolaus)

BERKSHIRE BEYOND BUFFET: THE ENDURING VALUE OF VALUES



Audible Studios on Brilliance, 2016. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. Berkshire Hathaway, the \$300+ billion conglomerate that Warren Buffett built, is among the world s largest and most famous corporations. Yet for all its power and celebrity, few people understand Berkshire, and many assume it cannot survive without Buffett. This book challenges that assumption. In a comprehensive portrait of the corporate culture that unites Berkshire s subsidiaries, Lawrence Cunningham unearths the traits that assure the conglomerate s perpetual prosperity. Riveting stories of each subsidiary s origins, triumphs, and journey to Berkshire reveal how managers generate economic value from intangibles like thrift, integrity, entrepreneurship, autonomy, and a sense of permanence. Berkshire Beyond Buffett not only explores what will happen to Berkshire after Buffett but presents all of Berkshire behind Buffett: the inspiring managerial luminaries, innovative entrepreneurs, and devotees of deep values that define this esteemed organization. Whether or not you are convinced that Berkshire can endure without Buffett, the book is full of management lessons for small and large businesses, entrepreneurs, family firms, and Fortune 500 CEOs. Enjoy entertaining tales from Berkshire s 50 main subsidiaries, including Dairy Queen, GEICO, Benjamin Moore, Fruit of the Loom, BNSF, Justin, Pampered Chef, Marmon, Clayton Homes, FlightSafety, and more.





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