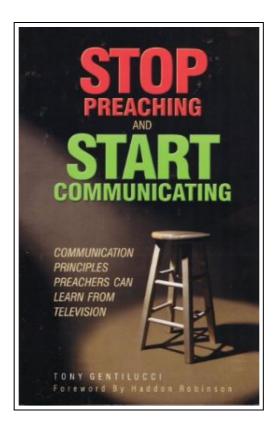
Stop Preaching and Start Communicating: Communication Principles Preachers Can Learn From Television (Paperback)



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Reviews

Very beneficial to any or all group of folks. I was able to comprehended everything using this composed e ebook. I am pleased to inform you that here is the finest publication i have study inside my individual daily life and might be he very best pdf for actually. (Brielle Hilpert)

STOP PREACHING AND START COMMUNICATING: COMMUNICATION PRINCIPLES PREACHERS CAN LEARN FROM TELEVISION (PAPERBACK)



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CASTLE QUAY BOOKS, Canada, 2010. Paperback. Condition: New. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. Statistics show that the average person watches almost 5 hours of television per day - that s more than 1,700 hours a year. It s obvious from these statistics that television is doing something right, for people to be tuned in for that amount of time. Stop Preaching and Start Communicating has nothing to do with television s content. Instead, it has everything to do with examining television as an effective communications medium, and how oral communicators can learn from it. In this book you will learn: - how to define and get to know your target audience - how to begin and end a message that gets attention and leaves them breathless - how to communicate without notes - how to communicate just one memorable big idea - how to communicate to transform, rather than to simply inform.

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