



MTV Ruled the World: The Early Years of Music Video

By Greg Prato

Greg Prato. Paperback. Condition: New. 476 pages. Dimensions: 8.9in. x 5.9in. x 1.3in. There have been few times in modern music history that an instant shift in how we listen to and view music has occurred. However, the launch of MTV on August 1, 1981, was certainly one such occurrence. Instantly, music fans were now listening with their eyes rather than relying solely on their ears. MTV Ruled the World: The Early Years of Music Video is the first book to focus solely on the channels important building-block years, specifically from the channels launch to when MTV's original group of VJs left the channel. Comprised of over 70 all-new interviews (Weird Al Yankovic, Daryl Hall, John Oates, Joe Elliott, Phil Collen, Rob Halford, Stewart Copeland, Rick Springfield, Jerry Casale, Geddy Lee, Ann Wilson, Chuck D, Alan Hunter, Nina Blackwood, etc.), the book is not only an eye-opening account of the early years of MTV, but also of the music industry, important music development events, and the Big 80s in general. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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