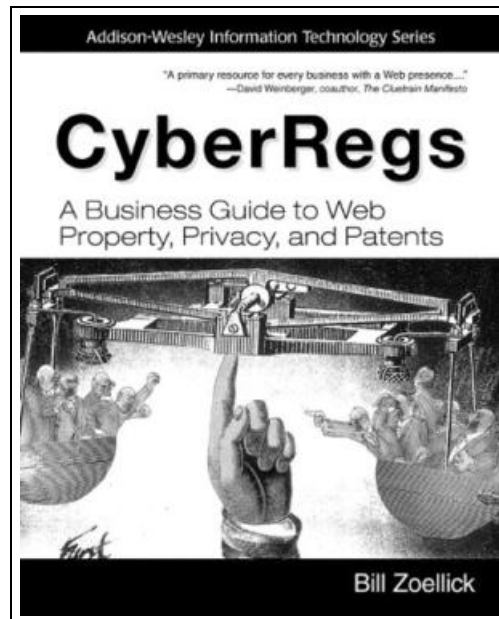# Cyberregs: A Business Guide to Web Property, Privacy, and Patents

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Reviews

Very good e book and useful one. Better then never, though i am quite late in start reading this one. I am just quickly could possibly get a pleasure of reading through a published ebook.
(Laron Cartwright)

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Addison-Wesley Professional. Hardcover. Condition: New. This item is printed on demand. 307 pages. Exceedingly well analyzed and thoughtfully presented. Bill Zoellick has skillfully set out the leading e-Business issues and pulls no punches in challenging the conventional wisdom underlying current law and policy. A great jumping off point for understanding--or changing--todays crucial business trends. --Sara Greenberg, e-Business Attorney at Testa, Hurwitz and Thibeault, LLP The author has fully and admirably accomplished the stated purpose of examining the disruption and instability that the Web has introduced into the world of intellectual property. --Dan Carroll, Chairman, The Carroll Group In this well-written, engaging book, Zoellick examines the technical, business, and political angles of complex issues facing the Web today. The issues raised in CyberRegs are ones that every organization doing business on the Web will face. Zoellick offers business managers fresh insight into coping with these challenges and makes a cogent argument for participating in the political debate over how we will regulate the Net economy. --Mark Walter, Senior Editor, The Seybold Report The book cuts a clear, original, and insightful path through a set of timely controversial legal and business issues. It helps business people build successful strategies for todays Internet business climate, and provides useful and practical perspective for all citizens concerned about the future direction of Internet policy. --Adina Levin, Senior Director, Corporate Strategy, Vignette Corporation Zoellick gets it. The author realizes that business is built on knowledge and trust, and he doesnt pander to his audience in getting that point across. This book will give nontechies background, and then some, to address emerging technology issues in business. --Sol Bermann, J. D. Legal Project Manager Technology Policy Ohio Supercomputer Center Mr. Zoellick pulls from his own experience to provide an interesting look at some of the most important issues...

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