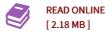


## Democracy in Decline: Rebuilding its Future (Paperback)

By Philip Kotler

Sage Publications Ltd, United Kingdom, 2016. Paperback. Condition: New. Language: English . Brand New Book. Democracy in Decline is an examination by the father of modern marketing into how a long cherished product (democracy) is failing the needs of its consumers (citizens). Philip Kotler identifies 14 shortcomings of today s democracy and confronts this gloomy outlook with some potential solutions and a positive message; that a brighter future awaits if we can come together and save democracy from its decline. Encouraging readers to join the conversation, exercise their free speech and get on top of the issues that affect their lives regardless of nationality or political persuasion. Suitable for students across a broad range of courses including Political Science, Politics, Political Marketing and Critical Management/Sociology. An accompanying website ( invites those interested to help find and publish thoughtful articles that aid our understanding of what is happening and what can be done to improve democracies around the world.



## Reviews

This publication can be really worth a go through, and a lot better than other. It is actually writter in straightforward words and phrases instead of confusing. I discovered this pdf from my dad and i suggested this publication to learn. -- Jackeline Rippin

A high quality book and also the font employed was intriguing to read. I was able to comprehended every thing out of this created e book. You wont really feel monotony at whenever you want of the time (that's what catalogues are for concerning should you check with me). -- Prof. Johnson Cole Sr.