



## Show Me Your Money Idea (Paperback)

By Dwayne Anderson

Createspace Independent Publishing Platform, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Disrupt The Way Money Is Raised, Through the Crowd! Finding an angel investor to fund the next big idea has always been a daunting task. The next difficult task is to gain marketing exposure. Together, these elements can make or break a startup. Until recently, these two were separate activities - you first find investors raise money, and then you would allocate your marketing spend. The advent of crowdfunding has disrupted the way funding and marketing is done - by combining these critical tasks and getting them done at the same time. Crowdfunding - Venture Capital on Steroids. With crowdfunding, you can set your terms, retain your company s vision culture, and bring several shareholders rather than just a handful - and most importantly get promotional boost that comes with this. Furthermore, crowdfunding also allows you to offer shares and attract a lot more money! Entrepreneurs usually raise hundreds of thousands, and even millions! This Book Is Your Blueprint on the HOW ! Crowdfunding has offer new avenues for startups and it is relatively easier to start a business than...

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