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## BRAND LOVE: HOW TO BUILD A BRAND WORTH TALKING ABOUT (PAPERBACK)



Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English. Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. If customers LIKE your brand, be afraid. Be very afraid. In a world where the average customer grows up seeing 170,000 marketing messages by her 17th birthday; where 86 of people admit to sharing social media content in the bathroom; where less than 1 of young people trust advertising; customers only talk about the brands they LOVE. And, if...

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- · Authored by Graham Brown, Jamal Benmiloud, Paul O Shannessey
- Released at 2015



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## Reviews

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