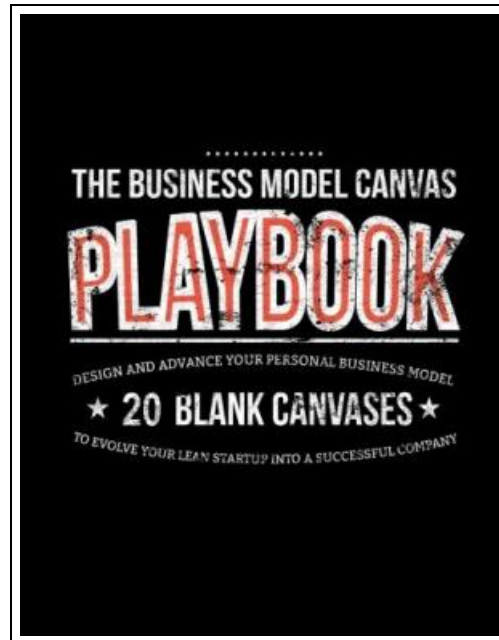


## The Business Model Canvas Playbook: Design and Advance Your Personal Business Model on 20 Blank Canvases to Evolve Your Lean Startup Into a Successful Company



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## THE BUSINESS MODEL CANVAS PLAYBOOK: DESIGN AND ADVANCE YOUR PERSONAL BUSINESS MODEL ON 20 BLANK CANVASES TO EVOLVE YOUR LEAN STARTUP INTO A SUCCESSFUL COMPANY



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