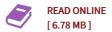


Psychology and Industrial Efficiency (Dodo Press) (Paperback)

By Hugo Munsterberg

Dodo Press, United Kingdom, 2008. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Hugo Munsterberg (1863-1916) was a German-American psychologist. He was one of the pioneers in applied psychology, extending his research and theories to Industrial / Organizational (I/O), legal, medical, clinical, educational and business settings. He encountered immense turmoil with the outbreak of the First World War. Torn between his loyalty to America and his homeland, he often defended Germany s actions, attracting criticism. He believed that mental illness had a psychological basis and made diagnoses based on behavioral observations, an interview and answers received by the patients whom he interviewed. These studies led him to publish the book, Psychotherapy (1909). In 1908, he published his controversial book, On the Witness Stand (1908), which talked about psychological factors that can affect a trial s outcome. In 1913, he wrote the book Psychology and Industrial Efficiency which looked at problems with monotony, attention and fatigue, physical and social influences on the working power, the effects of advertising and the future development of economic psychology. His other works include: Psychology and Social Sanity (1914), The War and America (1914) and The Photoplay: A Psychological Study (1916).



Reviews

Extremely helpful to any or all category of individuals. It really is rally fascinating through studying time period. I am just quickly could possibly get a pleasure of reading a composed ebook.

-- Lawrence Keeling

This publication may be worthy of a read through, and a lot better than other. It is among the most incredible book we have read through. Your daily life period will be change when you total reading this article publication. -- Garett Baumbach

Related eBooks

Γ

Children s Educational Book Junior Leonardo Da Vinci : An Introduction to the Art, Science and Inventions of This Great Genius Age 7 8 9 10 Year-Olds. [British English]

Createspace, United States, 2013. Paperback. Book Condition: New. 248 x 170 mm. Language: English . Brand New Book ***** Print on Demand *****. ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to expand and inspire young minds; this is...

ſ		C	
	5		
	_		_

ESV Study Bible, Large Print

CROSSWAY BOOKS, United States, 2014. Hardback. Book Condition: New. Large Print. 249 x 178 mm. Language: English . Brand New Book. The ESV Study Bible, Large Print edition transforms the content of the award-winning ESV Study Bible into a highly readable, large-print...

	C	4	
		J	

ESV Study Bible, Large Print

(Hardback)

Score

Score

Press)

CROSSWAY BOOKS, United States, 2014. Leather / fine binding. Book Condition: New. Large Print. 257 x 190 mm. Language: English . Brand New Book. The ESV Study Bible, Large Print edition transforms the content of the award-winning ESV Study Bible into a...

EJ	

Symphony No.2 Little Russian (1880 Version), Op.17: Study

Petrucci Library Press, United States, 2015. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.Composed in 1872 and first performed in Moscow at the Russian Musica Society on February 7, 1873, Tchaikovsky...

٢	7	
	=1	
L	ΞJ	

Aida, Opera in Four Acts: Vocal

Petrucci Library Press, United States, 2015. Paperback. Book Condition: New. 297 x 210 mm. Language: Italian . Brand New Book ***** Print on Demand *****. Verdi received a request in November of 1869 from the Viceroy of Egypt to compose a commemorative hymn...

٢	C	2
L		
L	1	J

Children s Rights (Dodo

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****. Kate Douglas Wiggin, nee Smith (1856-1923) was an American children s author and educator. She was born in Philadelphia,...