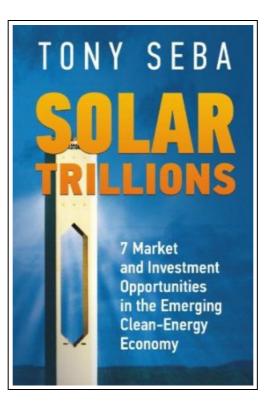
Solar Trillions: 7 Market and Investment Opportunities in the Emerging Clean-Energy Economy



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SOLAR TRILLIONS: 7 MARKET AND INVESTMENT OPPORTUNITIES IN THE EMERGING CLEAN-ENERGY ECONOMY



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Tony Seba. Paperback. Book Condition: New. Paperback. 294 pages. The Energy industry will make 382 trillion over the next 40 years. In this seminal book, technology strategy guru and visionary Tony Seba reveals market opportunities worth at least 35 trillion of that vast market by 2050. The clean-energy revolution is not in the future. It has already begun. Just as the PC revolution transformed computing while creating a new information-based economy, the clean energy leaders will turn the energy world upside down, creating a new energy economy while creating untold wealth for the entrepreneurs, investors, and countries who win the race. Solar Trillions shows why solar is the only clean energy source that can scale to meet global needs and explores the disruptive characteristics that make solar technology inevitable. Here are the seven amazing opportunities he exploresand some equally amazing facts about energy. Opportunity 1: Utility-Scale Solar: 9. 0 trillion- To provide all of Americas electricity today, solar power would need a single 100-by-100-mile square of desert. This is less than 10 of the land that the oil and gas industry uses in America today. - Most of the solar power will come not from photovoltaics but from Concentrated Solar Power (CSP), which collects the suns heat with precisely focused mirrors and uses it to run turbines. - A European consortium is raising half a trillion dollars to develop CSP plants in the Sahara that will power both Europe and Africa. much of the continent. Opportunity 2: Industrial-Scale Solar: 7. 1 trillion- Data centers are the aluminum smelters of the information age. Data-center energy consumption is expected to reach 250 billion per year by 2020. - A CSP plant built in Spain will have 15 hours of energy storage. 247 solar power is hereand can reliably run those data centers...

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