



## Brilliance by Design (1 Volume Set): Creating Learning Experiences That Connect, Inspire, and Engage

By Vicki Halsey

ReadHowYouWant.com Ltd. Paperback. Condition: New. 376 pages. Dimensions: 10.0in. x 7.8in. x 0.8in. Many subject matter experts are just that, subject matter experts - not experts in the art of teaching, facilitating, or designing. Thousands of authors, trainers, and speakers have great content, but they lack the skills required to convey their content in a way that inspires learners to unleash their brilliance and move the learning to practice. They often spend 70 of their time on WHAT they are going to teach, and 30 of their time on HOW, when they should be spending 30 on WHAT, and 70 on HOW. Their instructional techniques often are at odds with their message of inclusivity, eagerness for people to learn, and hopes that their content will change lives and organizations. Brilliance by Design outlines how to design learning interactions (such as meetings and workshops) that enable people to do their best thinking. Using the tested, signature ENGAGE model, it helps anyone who brings people together for the purpose of learning, problem - solving, or innovating to develop a clear, high - impact training design that unleashes brilliance. It presents a model that enables teachers to analyze learner and teacher needs, create...



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