



The Globe Research Project

By Eugen Stumpf

GRIN Verlag. Paperback. Condition: New. 68 pages. Dimensions: 8.3in. x 5.8in. x 0.2in. Scholarly Research Paper from the year 2011 in the subject Business economics - Business Management, Corporate Governance, grade: 2, 0, University of applied sciences, Dsseldorf, course: Soft Skills and Leadership, language: English, comment: 3700 Words, 37 Sources , abstract: Executive Summary This assignment will provide a short overview about the GLOBE project and is based on different research in books, papers, master thesis and professorial dissertations. The Global Leadership and Organizational Behaviour Effectiveness Research Program has started in 1993 and continues until today. The aim of the GLOBE project was to develop societal and organisational measures of culture and leadership attributes that could be used across cultures (House, Hanges, Ruiz-Quintanilla, Dorfman, Javidan, Dickson, Gupta et al. , 1999). Before starting the project a common understanding and definition of Leadership and Culture was achieved. GLOBE researchers agreed to define the LEADERSHIP: Leadership is the ability of an individual to influence, motivate and enable others to contribute towards effectiveness and success of the organizations of which they are members (House et al. 2004; 15). The GLOBE team used the four leadership attributes developed by Geert Hofstede: uncertainty avoidance, masculinity femininity,...



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