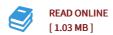




The Globe Research Project

By Eugen Stumpf

GRIN Verlag. Paperback. Condition: New. 68 pages. Dimensions: 8.3in. x 5.8in. x 0.2in. Scholarly Research Paper from the year 2011 in the subject Business economics - Business Management, Corporate Governance, grade: 2, 0, University of applied sciences, Dsseldorf, course: Soft Skills and Leadership, language: English, comment: 3700 Words, 37 Sources, abstract: Executive Summary This assignment will provide a short overview about the GLOBE project and is based on different research in books, papers, master thesis and professorial dissertations. The Global Leadership and Organizational Behaviour Effectiveness Research Program has started in 1993 and continues until today. The aim of the GLOBE project was to develop societal and organisational measures of culture and leadership attributes that could be used across cultures (House, Hanges, Ruiz-Quintanilla, Dorfman, Javidan, Dickson, Gupta et al., 1999). Before starting the project a common understanding and definition of Leadership and Culture was achieved. GLOBE researchers agreed to define the LEADERSHIP: Leadership is the ability of an individual to influence, motivate and enable others to contribute towards effectiveness and success of the organizations of which they are members (House et al. 2004; 15). The GLOBE team used the four leadership attributes developed by Geert Hofstede: uncertainty avoidance, masculinity femininity,...



Reviews

This book is definitely not straightforward to get started on studying but extremely exciting to read. It is really simplistic but shocks in the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Ally Reiche

This publication is amazing. It is definitely basic but shocks in the fifty percent of your publication. You wont feel monotony at anytime of your own time (that's what catalogues are for concerning if you question me).

-- Prof. Kirk Cruickshank DDS

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Balboa Press. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in.We all have dreams of what we want to do and who we want to become. Many of us eventually decide it is too late; we have missed...



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