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Skills in Business: The Role of Business Strategy, Sectoral Skills Development and Skills Policy (Paperback)

By Johnny Sung, David N. Ashton

Sage Publications Ltd, United Kingdom, 2014. Paperback. Condition: New. Language: English . Brand New Book. Johnny Sung and David Ashton are two of the leading scholars in the area of skills. This book combines challenging theories with cutting edge research in a way that should bring skills to life for students. I strongly recommend it for anyone researching or studying in this area. - Irena Grugulis, Leeds University Business School A much needed contribution to the complex debate of how skills can best be utilised to enhance company performance, with particular emphasis on an innovative sectoral approach. It is a model of clarity in its presentation of the authors conceptual models using a historical narrative as well as comparative case studies in both the UK and Singapore. - Bert Clough, Leeds University Business School Public skills policy in most market economies in the last forty years made one repeated error, time and again. We seem to be unable to learn from those mistakes. Consistently, public policies view a wide range of economic and social issues e.g. low productivity, low-skilled jobs, low wage, inequality and in-work poverty as the consequence of skills deficits and a lack of qualifications held by individual...



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