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Let s Play Press, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.What makes an interactive experience compelling for children? What turns a simple click or tap into a magical interchange? Mark Schlichting s book, Understanding Kids, Play, and Interactive Design, answers these questions, and more, with a deep dive into the multiple factors needed to create award-winning games and activities that children will love and come back to. With insights, research, and practical...

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- Authored by Mark Schlichting
- Released at 2016



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