



Privacy, Security, and Trust in Kdd: Second ACM Sigkdd International Workshop, Pinkdd 2008, Las Vegas, Nevada, August 24, 2008, Revised Selected Papers

By -

Springer. Paperback. Condition: New. 127 pages. Dimensions: 9.3in. x 6.0in. x 0.4in. Privacy, security, and trust in data mining are crucial and related issues that have captured the attention of many researchers, administrators, and legislators. Consequently, data mining for improved security and the study of suitable trust models, as well as data mining side-effects on privacy, have rapidly become a hot and lively research area. The issues are rooted in the real-world and concern academia, industry, government, and society in general. The issues are global, and many governments are struggling to set national and international policies on privacy, security, and trust for data mining endeavors. In industry, this is made evident by the fact that major corporations, many of which are key supporters of knowledge discovery and data mining (KDD) including IBM, Microsoft, and Yahoo!, are allocating significant resources to study and develop commercial products that address these issues. For example, at last year's PinkDD workshop, researchers from Yahoo! Research won the best paper award for their analysis of privacy issues in search queries. Beyond research, IBM has sponsored the Privacy Institute and developed products, such as Hippocratic Databases. These efforts have only scratched the surface of the problem, and there remain many open research issues for further investigation. For instance, the National Science Foundation recently funded the multi-institutional...



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