



## PhotoshopCS5 essence of technology and graphic design

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By eye4u SHI JUE SHE JI GONG ZUO SHI

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 388 Publisher: China Youth Pub. Date :2011-6-1. This book uses a two-column presentation. the commercial design theory. software and basic knowledge of the case a perfect blend of combat operations in a book. greatly enriched a book of learning content. to help readers learn as much as possible to reduce the cost. with the price of a book to buy more of the learning content. Body of the right column is the 36 elaborate real case. it comes to advertising. logo design. posters. poster design. outdoor advertising. book design. pop advertising design. packaging design. web design. advertising design a total of 12 kinds of business types. so that the reader commercial design style. expression. color. consumer groups. positioning. print production and expansion plan. which are three-dimensional renderings produced a comprehensive understanding. The main body of the left column is the effect of the use of the right instance of the core functionality of the software to explain. to extract the knowledge of several relatively independent 100 points. from shallow to deep. to analyze and explain step by step....



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