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The Big Hustle: Inside the World of Entertainment (Paperback)

By Mr James Arceneaux Jr

Arceneaux Group, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.I hope by the time you reach the last chapter in this book called MY FINAL THOUGHTS you will have shared a journey with me through what we know today as the entertainment business. A journey that will show you what the business is, what it does, and who is affected by its agenda. The allure of the entertainment business has always been its ability to show you fantasy and then make that fantasy come to real life, in other words make you believe it. If you ve ever listened to music, it got you, if you ve ever watched television or a movie, it got you, if you ve ever been involved in any form of entertainment or any form of communication, it got you. It s gotten us all. I remember back in 1974 watching a documentary film in high school called Subliminal Seduction. A guy named Wilson Bryan Key shared the process of subliminal advertising. He talked about the way they use film to arouse our desires to get us to do things and buy things we don t even want....



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Reviews

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This is the very best publication i have got read until now. It is definitely simplified but shocks within the fifty percent of the pdf. You may like how the article writer create this pdf.

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