



The Comparative Guide to WordPress in Libraries: A LITA Guide

By Amanda L. Goodman

Neal-Schuman Publishers Inc. Paperback. Book Condition: new. BRAND NEW, The Comparative Guide to WordPress in Libraries: A LITA Guide, Amanda L. Goodman, More than just an easy-to-use blogging platform, WordPress is in fact a flexible, open source content management system. Without spending a dime or writing a line of code, it's possible to build the library website of your dreams. But it's important to understand the basic principles of WordPress so you can plan wisely. In this LITA guide, User Experience (UX) librarian and seasoned WordPress instructor Goodman leads you step-by-step through the basic planning process for a library website that meets your users' needs and fits your available resources for maintaining it. Written with the questions of newbies in mind, this guide shows you; How to make an informed decision about whether WordPress is the right platform for your library Options for hosted and self-hosted platforms 21 WordPress sites drawn from a wide range of different libraries and organizations, and the stories behind them How to choose the right theme for your library's content Succinct explanations of every element in the Administrative Dashboard with advice on library use Quick tips on user experience, information architecture, and analytics Effective ways...



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