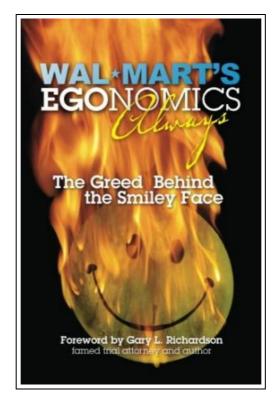
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Reviews

It in a of the best publication. It really is rally intriguing throgh reading through period of time. You will not feel monotony at anytime of your own time (that's what catalogs are for relating to in the event you request me).

(Dr. Pat Hegmann)

WALMART S EGONOMICS ALWAYS: THE GREED BEHIND THE SMILEY FACE (PAPERBACK)



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Createspace Independent Publishing Platform, United States, 2010. Paperback. Condition: New. Language: English. Brand New Book ***** Print on Demand *****. The Fore/Word review describes this book as being incredible. It then bestows its highest award, FIVE STARS (out of five), a rare and momentous rating for any book, much less for the product of a first-time author. The Kirkus Review states: A well-crafted personal tale of business gone bad . Hood documents the sorry story of how at best Wal-Mart management ineptly implemented a promotional program they had agreed to support, and at worst, sabotaged it because of a perverted ego and profit-driven arrogance . a true corporate David and Goliath story . after reading this book, it will likely be difficult for the reader not to accept the author's claim that Wal-Mart is a corporate villain. Gary L. Richardson is frequently described as being Oklahoma s top gun trial attorney. In the past, he has successfully represented clients against Wal-Mart. These trials, in combination with his heavy amount of preparatory research, have left Gary with an intimate knowledge of Wal-Mart s frequently harmful business practices. Gary wrote the book s Foreword. In it he states: I have found Chuck s story to be fascinating, and one all of America should read. And, this recommendation was not as a result of Gary being our filing attorney. Our filing attorney was Tom Mars, who today serves as Wal-Mart s executive vice president and chief legal counsel, heading Wal-Mart's entire legal department. To most readers this story will prove to be a very surprising expose, as it chronicles Wal-Mart s continued, unpredictable and too-oft odious actions -- all of which led to the filing of a \$40 million lawsuit against Wal-Mart for breach of contracts and corporate sabotage....

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