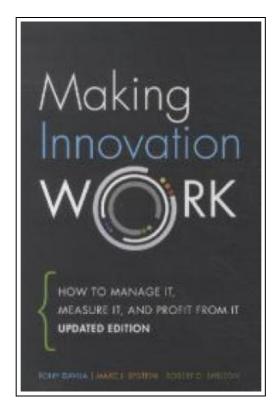
Making Innovation Work: How to Manage it, Measure it, and Profit from it



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(Dr. Kayden Gerlach)

MAKING INNOVATION WORK: HOW TO MANAGE IT, MEASURE IT, AND PROFIT FROM IT



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