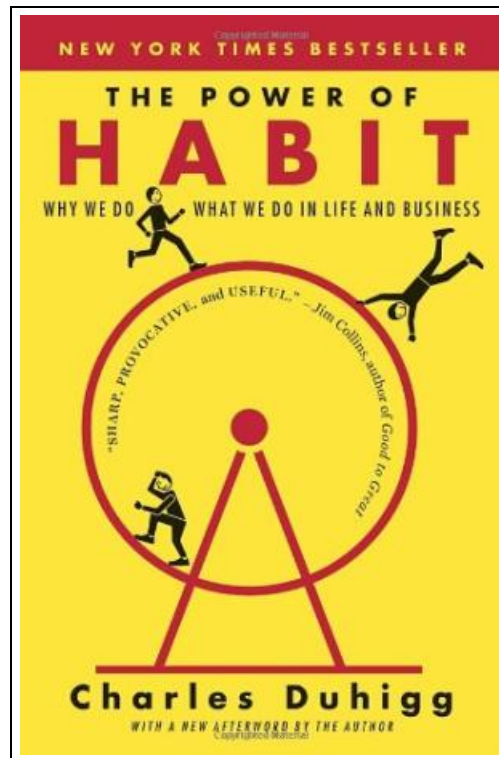


## The Power of Habit: Why We Do What We Do in Life and Business



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