

## Desarrollo de Una Casa Rural Para Familias



Filesize: 7.92 MB

### **Reviews**

*This composed book is excellent. This really is for all who statte that there had not been a worth reading through. Your life period will probably be change as soon as you total looking over this ebook.*  
*(Cheyanne Barrows)*

## DESARROLLO DE UNA CASA RURAL PARA FAMILIAS

[DOWNLOAD](#)

Grin Verlag. Paperback. Condition: New. 64 pages. Dimensions: 11.5in. x 8.1in. x 0.3in. Tesis del ao 2009 en el tema Turismo, Nota: Sehr gut, Universidad CEU San Pablo Madrid, Idioma: Espaol, Resumen: El turismo para familias cada vez est cobrando ms importancia en Espaa y de manera muy especial en el entorno rural. Es una forma de turismo en el cual el alojamiento, la oferta gastronmica, las actividades de ocio y los precios estn especialmente adaptados para satisfacer las necesidades y comodidad de las familias con nios. El turismo familiar puede generar una gran riqueza y contribuir a un importante desarrollo social en zonas muy concretas. Dada la escasa oferta de alojamientos rurales adaptados para familias, existe un gran potencial de crecimiento en este subsector del turismo rural. El presente trabajo analiza las caractersticas del turismo rural en Galicia y con especial hincapi la oferta adaptada para familias. Se desarrolla el plan de comercializacin para un alojamiento de turismo rural especializados en familias con nios en la ciudad de Viveiro. Una vez realizado el anlisis de mercado y competencia, se exponen las herramientas del marketing-mix, como las estrategias de precios, los canales de distribucin a utilizar y los instrumentos de promocin, como Internet, para un destino turstico rural dirigido a una clientela familiar. Palabras clave: turismo rural, familias, Galicia, marketing-mix, Internet. The tourism for families is increasing its importance in Spain and especially at rural areas. It is a kind of tourism where the accommodation, gastronomic offer, leisure activities and prices are customized for families with children. The family tourism can generate wealth and contribute to an important social development in concrete areas. Due to the low offer of adapted rural accommodations for families, there exists a huge potential in this subsector of rural tourism. This current work analyses the characteristics of...

[Read Desarrollo de Una Casa Rural Para Familias Online](#)[Download PDF Desarrollo de Una Casa Rural Para Familias](#)

## Other eBooks



### **The Mystery on the Oregon Trail Real Kids, Real Places**

Gallopade International. Paperback. Book Condition: New. Paperback. 160 pages. Dimensions: 7.5in. x 5.3in. x 0.5in. When you purchase the Library Bound mystery you will receive FREE online eBook access! Carole Marsh Mystery Online eBooks are an...

[Save](#) [Document](#)

»



### **The Mystery of the Onion Domes Russia Around the World in 80 Mysteries**

Carole Marsh Mysteries. Paperback. Book Condition: New. Paperback. 133 pages. Dimensions: 7.5in. x 5.3in. x 0.4in. When you purchase the Library Bound mystery you will receive FREE online eBook access! Carole Marsh Mystery Online eBooks are...

[Save](#) [Document](#)

»



### **Scala in Depth**

Manning Publications. Paperback. Book Condition: New. Paperback. 304 pages. Dimensions: 9.2in. x 7.3in. x 0.8in. Summary Scala in Depth is a unique new book designed to help you integrate Scala effectively into your development process. By...

[Save](#) [Document](#)

»



### **The Gosh Awful Gold Rush Mystery Real Kids, Real Places**

Gallopade International. Paperback. Book Condition: New. Paperback. 146 pages. Dimensions: 7.4in. x 5.3in. x 0.6in. When you purchase the Library Bound mystery you will receive FREE online eBook access! Carole Marsh Mystery Online eBooks are an...

[Save](#) [Document](#)

»



### **The Ghost of the Golden Gate Bridge Real Kids, Real Places**

Gallopade International. Paperback. Book Condition: New. Paperback. 146 pages. Dimensions: 7.4in. x 5.3in. x 0.5in. When you purchase the Library Bound mystery you will receive FREE online eBook access! Carole Marsh Mystery Online eBooks are an...

[Save](#) [Document](#)

»

**DK Readers Plants Bite Back Level 3 Reading Alone**

DK CHILDREN. Paperback. Book Condition: New. Paperback. 48 pages. Dimensions: 9.0in. x 5.8in. x 0.2in. With Eyewitness Readers, children will learn to read --then read to learn! There are plants that prickle, sting, or even munch

[Save](#) [ePub](#)

»

**Shepherds Hey, Bfms 16: Study Score**

Petrucci Library Press. Paperback. Book Condition: New. Paperback. 22 pages. Dimensions: 9.4in. x 7.1in. x 0.0in. Percy Grainger, like his contemporary Bela Bartok, was intensely interested in folk music and became a member of the English

[Save](#) [ePub](#)

»

**Eagle Song Puffin Chapters**

Puffin. Paperback. Book Condition: New. Dan Andreasen (illustrator). Paperback. 80 pages. Dimensions: 7.6in. x 4.9in. x 0.3in. A contemporary middle grade story about confronting bullying and prejudice Danny Bigtrees family has moved to Brooklyn, New York,

[Save](#) [ePub](#)

»

**A Sea Symphony - Study Score**

Petrucci Library Press. Paperback. Book Condition: New. Paperback. 324 pages. Dimensions: 9.6in. x 6.7in. x 0.7in. Vaughan Williams conducted the first performance of his great choral symphony on his 38th birthday, October 12, 1910, at the

[Save](#) [ePub](#)

»

**The Mystery in Chocolate Town: Hershey, Pennsylvania**

Gallopade International. Paperback. Book Condition: New. Paperback. 145 pages. Dimensions: 7.4in. x 5.2in. x 0.4in. When you purchase the Library Bound mystery you will receive FREE online eBook access! Carole Marsh Mystery Online eBooks are an

[Save](#) [ePub](#)

»