

You Can Beat Your Brain: How to Turn Your Enemies into Friends, How to Make Better Decisions, and Other Ways to be Less Dumb

By David McRaney

Oneworld Publications. Paperback. Condition: new. BRAND NEW, You Can Beat Your Brain: How to Turn Your Enemies into Friends, How to Make Better Decisions, and Other Ways to be Less Dumb, David McRaney, In the follow-up to the international bestseller You Are Not So Smart, McRaney helps us to overcome our quirks and think more effectively. Informed by the latest studies in psychology, You Can Beat Your Brain is a pocket-sized primer packed with wry humour and astonishing facts. You'll discover why tall people earn more money, why a rickety bridge is a good place for a first date, and how to avoid irrational beliefs and self-delusion.



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