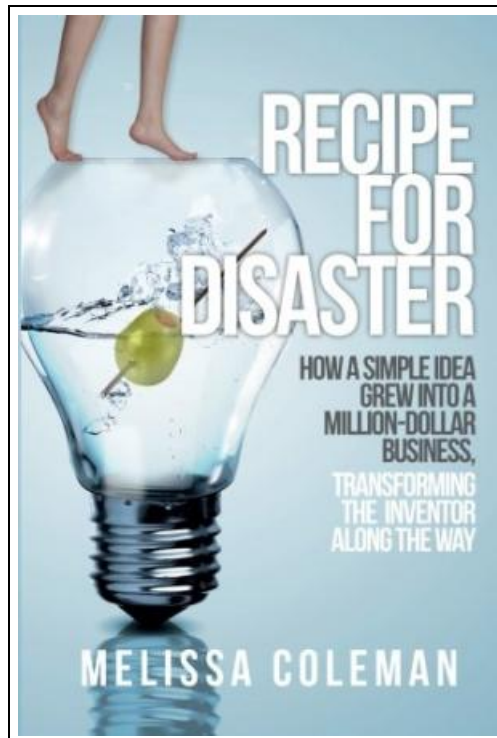


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Melissa Coleman Bramlage, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Choices are hard. Melissa chose the conventional life in the way most people choose a conventional life; it seemed to simply happen to her. So, she chose to be a happily married mother and nurse, living a quiet, simple life. A good life. The kind of life her mother lived, and her mother before her. Until she couldn't bear it anymore. A colicky baby. Postpartum depression. A sense of the walls closing in. A moment of desperate inspiration. A baby product. What started at her dining room table as a basket and unique fabric liner eventually reached overseas production, international distribution to five countries and the shelves of such giants as Target and Babies R Us. Ultimately, to be acquired by a large juvenile company in 2011. Melissa tried to walk both roads at once. But she was like a blind, obsessed traveler. A sensible person would have given up. But it was a sensible traveler who had opted for the conventional life to begin with. So, though the process was as frustrating and hopeless as moving sand from one end of the beach to the other, Melissa could not stop. She would not. A passion had overtaken her. Her idea, her invention, would not die. It had become her only hope for her emotional survival. Disasters and tears outweighed the victories ten-to-one during those seven years. A second colicky baby, a crippling postpartum depression with flashes of psychosis, a mother losing her battle to pancreatic cancer, a nervous breakdown and lockup, a flailing business that survived the 2008-09 economic crisis, an affair, a tenacious, bottomless bottle of vodka, one foot in the door of bankruptcy, divorce. Ultimately, there were...



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