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SMART MOVES: THE INSIDER S GUIDE TO SUCCESSFUL CHANNEL PROMOTIONS (PAPERBACK)



Ideastrompress, United States, 2009. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Get the results you want! Getting your product from manufacturing to the end-user can send your goods racing along the express lane or taking a slow ride down a long and winding road. The key to earning the results you want from your marketing is channel promotions. In Smart Moves: The Insider s Guide to Successful Channel Promotions, marketing pro Michelle Kabele shows...

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- Authored by Michelle Kabele
- Released at 2009



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