Video Compression for Flash, Apple Devices and Html5

By Jan L. Ozer

Doceo Publishing. Paperback. Book Condition: New. Paperback. 272 pages. Dimensions: 9.2in. x 7.5in. x 0.6in.Video Compression for Flash, Apple Devices and HTML5 is a professional reference for producers seeking to distribute video over the Internet and to mobile devicesparticularly Apple iDevices. In this book, you will learn: The fundamentals of video streaming and compression, including adaptive streaming H. 264 encoding parameters for a range of streaming encoders, including Apple Compressor, Adobe Media Encoder, Sorenson Squeeze, Telestream Episode Pro and Rhozet Carbon Coder The resolutions and data rates used by prominent US and European media, B2B and B2C sites, so you can configure your streaming video accordingly How to encode for iTunes distribution to iDevices from iPods to the iPad 2 How to encode for Android, webOS, BlackBerry and Windows Phone 7 devices The critical differences between the key adaptive streaming technologiesincluding HTTP Live Streaming, Dynamic Streaming and Smooth Streaming;and how to encode for distribution via these techniques How to choose a UGC site for distributing your video, and how to upload and embed video into your website The key alternatives for producing live streaming video, and the various options for webcasting hardware and software and third-party live streaming service providers...

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