

The Newcomer's Guide
to Winning Local Elections



by Terry A. Amrhein



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The Newcomers Guide to Winning Local Elections

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iUniverse. Paperback. Book Condition: New. Paperback. 124 pages. Dimensions: 8.8in. x 6.0in. x 0.4in. **WHAT THIS BOOK CONTAINS** This book contains practical information on how to win elections in cities, towns and villages. The book was developed for those who are running, or are considering running, for a local office. The book is loaded with useful practical suggestions for both the new comer and the experienced politician. The book includes: How to develop campaign strategies Information you must have for the campaign Ways to get nominated for office How to conduct Door to Door campaigning why is Door to Door so important how to effectively organize Door to Door campaign How to develop and use Road Signs The importance of Campaign Flyers how to develop campaign flyers ways to entice the voter to read the campaign literature Other effective and easy campaign strategies Methods for Campaign Financing for small town elections Management methods for the campaign and What to do during Election Day The book also contains a summary of the New York State Election Law pertaining to electing candidates to office. For over twenty five years, Terry Amrhein has been an engineer and project manager for the General Electric and Lockheed...



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