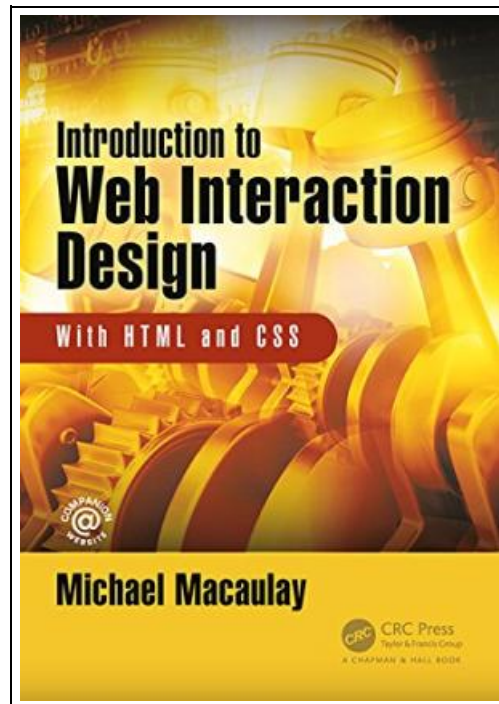# Introduction to Web Interaction Design: With HTML and CSS (Paperback)

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Taylor Francis Ltd, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book. This book introduces standard and new HTML5 elements and attributes and CSS3 properties commonly used in Web design as well as design guidelines for their effective use. Its approach of explaining every line of code in the examples it uses to show the usage of the HTML elements and CSS properties introduced makes it an invaluable Web design resource for beginners as well as intermediates looking to fill in gaps in their knowledge. In addition, the inclusion of user-centered design process stages and how they are best managed in website development makes the book unique in its area. Also, the book s approach of including challenges after each topic to help refresh readers knowledge, as well as make them think, ensures that there are ample activities to keep learners motivated and engaged. Michael Macaulay is a freelance educator, developer, and user-experience designer and evaluator. Formerly, he was a senior lecturer and course director for multimedia courses at London South Bank University, United Kingdom. He earned his PhD in 2000 in the effects of human-computer interaction and multimedia in learning from Loughborough University, United Kingdom. In the past, he had also been a computer systems administrator, computer systems programmer and analyst, and desktop publisher. ã ã ã ã.

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