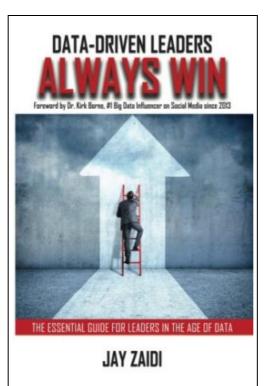
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DATA-DRIVEN LEADERS ALWAYS WIN: THE ESSENTIAL GUIDE FOR LEADERS IN THE AGE OF DATA (PAPERBACK)



Alydata, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Organizations are being forced to undergo a digital transformation and this is creating a tumultuous period of change for them. Those that wish to win with data must implement a data culture - a complex undertaking. It requires an in-depth understanding of the data ecosystem, its components, and the interaction between people, process, technology, and data, to deliver business value. Data-Driven Leaders Always Win connects the dots across various data management fields, and their practical application, using real life experience that the author gained while leading enterprise-wide data management programs at the world s largest financial services company. Being data-savvy and data-driven are core skills for leaders and their organizations to win in the Age of Data. Some areas you Il explore: - What are the opportunities and challenges that Big Data and IoT present? - What is Dark Data and why you must manage it better? - The dark side of Big Data and how it s impacting your organization. - The Golden Square and why every leader needs to learn about it and apply it. - Steps you can take to win with data. - How leaders can develop a data culture within their organizations? Regardless of the industry vertical you are in - if you are a leader, aspire to be one, or wish to influence your leadership team, and move up the corporate ladder in the Age of Data, then this book is for you.

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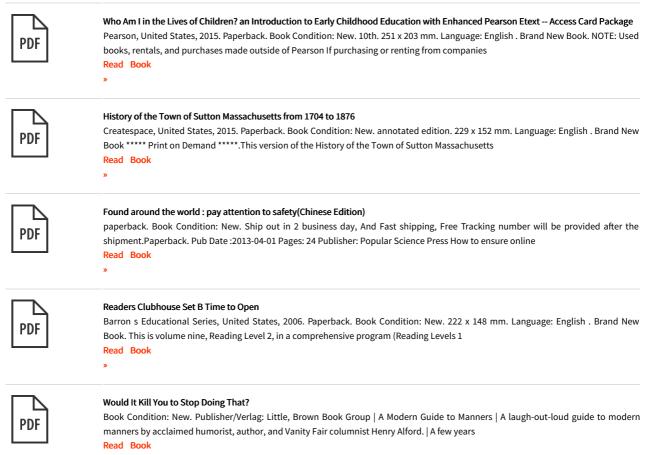
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