Get Book

THE ELECTRIC MEME: A NEW THEORY OF HOW WE THINK (PAPERBACK)



Free Press, 2010. Paperback. Condition: New. Reprint. Language: English . Brand New Book ***** Print on Demand *****.From biology to culture to the new new economy, the buzzword on everyone s lips is meme. How do animals learn things? How does human culture evolve? How does viral marketing work? The answer to these disparate questions and even to what is the nature of thought itself is, simply, the meme. For decades researchers have been convinced that memes were The Next...

Read PDF The Electric Meme: A New Theory of How We Think (Paperback)

- Authored by Senior Lecturer Robert Aunger
- Released at 2010



Reviews

Extremely helpful to any or all category of individuals. It really is rally fascinating through studying time period. I am just quickly could possibly get a pleasure of reading a composed ebook.

-- Lawrence Keeling

This publication may be worthy of a read through, and a lot better than other. It is among the most incredible book we have read through. Your daily life period will be change when you total reading this article publication. -- Garett Baumbach

A whole new eBook with an all new standpoint. It is actually rally fascinating through reading through time period. You wont truly feel monotony at anytime of your own time (that's what catalogues are for relating to when you request me). -- Claire Bartell