



Power Up Brilliance: Lead from the Middle (Paperback)

By Merom Klein, Dr Merom Klein Phd

Courage Institute Press, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Power Up Brilliance gives take-charge innovation leaders a proven formula to lift teams above fear and complacency - because you can't do innovation unless you sell innovation, even when the easy obvious conventional answers won't get your enterprise to the next level. Surveys say that Fortune 1000 CEOs demand brilliance and creativity from their stars - but stars often find it too hard and frustrating to wrestle down the key issues and champion innovation. Despite what is emblazoned in their credos and core values, many enterprises have a bias against creativity that rewards mediocrity and conformity and makes it hard for innovators to get traction. Power Up Brilliance gives leaders a proven 5-part formula to bring out truly great thinking from other cubicles across the hall or from other centers of excellence around the globe. It says, If you get it and see it, the mantle of leadership passes to you - no matter where you sit on the formal hierarchy. The question is whether you'll find the courage to take that mantle - and inspire courage in...

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