



The Entrepreneur s Apprentice (Paperback)

By Lee Lister

Biz Guru Ltd, United Kingdom, 2010. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Starting out a business can seem overwhelming. Issues such as what you really want to sell, the legal technicalities of starting up a business, finding enough investment from the right investors and writing a business plan are hard enough. Then you have to develop your business and marketing strategies, build that all important, customer base and encourage your customers to buy more! Not to mention day to day things like administration and motivating your staff. Even when you finally decide to sell up you still need help. Well The Entrepreneur s Apprentice - Unearth your Biz Guru will help you find the answers!Written by the serial Entrepreneur Lee Lister, this book gives the new and expanding entrepreneur answers to all of the above problems in an easy to understand format so that you can continually refer to it. Truly an Entrepreneur s Handbook!.

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