



Harvard Business Review on Managing Supply Chains (Paperback)

By Harvard Business Review

Harvard Business Review Press, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book. Find and fix your weakest links. If you need the best practices and ideas for making your supply chain strong and agile--but don't have time to find them--this book is for you. Here are 10 inspiring and useful perspectives, all in one place. This collection of HBR articles will help you: - Use your supply chain as a competitive weapon - Gain customers trust by revealing where your products come from - Collaborate with other companies--even rivals--to achieve scale - Make smart decisions about where to manufacture - Pick the most profitable supply chain for your products - Align partners interests with your own - Revamp your supply chain to meet green goals.



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