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THE CHAMELEON IN THE ROOM: EMBRACE BUSINESS RISK ASSURE SURVIVAL GROWTH

The Chameleon in the Room

Embrace Business Risk Assure Survival & Growth



Ron Wells

T3P, United Kingdom, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The Chameleon in the Room provides practical strategies and tactics for the management of the risks that injure real businesses. Real businesses are those that produce, trade, consume or distribute physical commodities, machinery, parts and equipment or consumer products and services. It is unusual in that it provides tools specifically designed to manage those risks that are often...

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- Authored by Ron Wells
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