



The Handbook of Financing Growth Strategies, Capital Structure, and MA Transactions

By Gonzalo Fernandez

Wiley. Hardcover. Condition: New. 672 pages. Dimensions: 9.0in. x 6.1in. x 2.2in. Praise for The handbook of Financing Growth Once again, Kenneth Marks and company have hit the mark with a comprehensive analysis of corporate and commercial finance, which is both readable and up-to-date. This book is a must for any entrepreneur, middle-market company CFO, or graduate student looking for a thorough presentation of real world financial solutions. I highly recommend it. Barry D. Yelton, Senior Vice President and Region Manager, Federal National Payables, Inc. This is a valuable tool to anyone raising capital. I've seen firsthand how the current environment is filled with dead ends for those seeking to grow their business. Having a blueprint for the process will save time and resources; two things any growth company can ill afford to spend. By looking at the process and explaining the various components of how capital forms, the authors provide necessary insight toward a productive effort. Anyone considering a capital raise should embark on that journey with this resource. Christopher Gaertner, Head of Technology Investment Banking, Managing Director, Merrill Lynch All principals involved in financing their growth should keep a copy of this book handy and refer to it frequently for guidance....

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