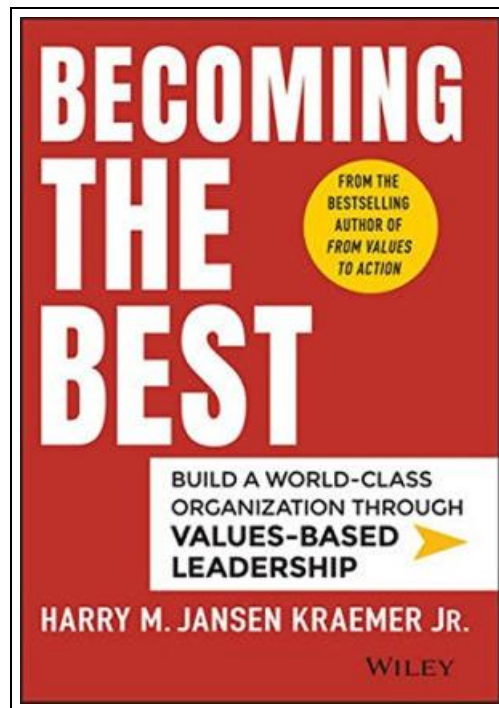


Becoming the Best: Build a World-Class Organization Through Values-Based Leadership



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Reviews

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BECOMING THE BEST: BUILD A WORLD-CLASS ORGANIZATION THROUGH VALUES-BASED LEADERSHIP



John Wiley & Sons Inc. Hardback. Book Condition: new. BRAND NEW, Becoming the Best: Build a World-Class Organization Through Values-Based Leadership, Harry M. Kraemer, What does it mean in practice to be a values-based leader? When faced with real situations, how can you be your best self and create best teams while also being a best partner with customers and vendors, a best investment for your stakeholders, and a best citizen making a difference in the world? It's a tall order, but these are the expectations for world-class organizations today. In his bestselling book From Values to Action, Harry Kraemer showed how self-reflection, balance, true self-confidence, and genuine humility are the traits of today's most effective leaders. In Becoming the Best, his highly anticipated follow-up, Kraemer reveals how, in practical terms, anyone can apply these principles to become a values-based leader and to help create values-based organizations. Drawing on his own experiences as the former CEO and chairman of Baxter International, as well as those of other notable leaders and organizations, Kraemer lays out a pathway for understanding the principles and putting them into practice, showing specifically, how to: * Use self-reflection to become your "best self" as you lead yourself and others more effectively * Create a "best team" that understands and appreciates what they're doing, and why * Forge "best partnerships" through win/win collaboration with vendors and customers that enhance the end user's experience Support the mission, vision, and values of the organization to generate returns that distinguish a "best investment" * Make a difference in the world beyond the organization by becoming a "best citizen" Powerful case studies from Campbell's Soup, Ernst & Young, Target, Northern Trust, and many others demonstrate the four principles of values-based leadership in action and show how thinking beyond the corporation can...



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