



## Bird on Fire: Lessons from the World s Least Sustainable City (Hardback)

## By Andrew Ross

Oxford University Press Inc, United States, 2011. Hardback. Condition: New. New. Language: English . Brand New Book. Phoenix, Arizona is one of America s fastest growing metropolitan regions. It is also its least sustainable one, sprawling over a thousand square miles, with a population of four and a half million, minimal rainfall, scorching heat, and an insatiable appetite for unrestrained growth and unrestricted property rights. In Bird on Fire, eminent social and cultural analyst Andrew Ross focuses on the prospects for sustainability in Phoenix-a city in the bull s eye of global warming-and also the obstacles that stand in the way. Most authors writing on sustainable cities look at places like Portland, Seattle, and New York that have excellent public transit systems and relatively high density. But Ross contends that if we can t change the game in fast-growing, low-density cities like Phoenix, the whole movement has a major problem. Drawing on interviews with 200 influential residents-from state legislators, urban planners, developers, and green business advocates to civil rights champions, energy lobbyists, solar entrepreneurs, and community activists-Ross argues that if Phoenix is ever to become sustainable, it will occur more through political and social change than through technological fixes. Ross...



## Reviews

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