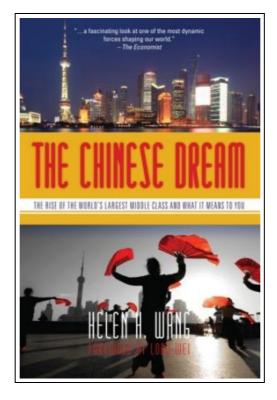
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THE CHINESE DREAM: THE RISE OF THE WORLD S LARGEST MIDDLE CLASS AND WHAT IT MEANS TO YOU (PAPERBACK)



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Createspace, United States, 2010. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. (2nd Edition: July 6, 2012) In The Chinese Dream, a groundbreaking book about the rising middle class in China, Forbes columnist and China expert Helen Wang challenges us to recognize that some of our fears about China are grossly misplaced. As a result of China s new capitalist paradigm, a burgeoning middle class-calculated to reach 800 million within the next fifteen years-is jumping aboard the consumerism train and riding it for all it s worth-a reality that may provide the answer to America's economic woes. And with China's increasing urbanization and top-down governmental approach, it now faces increasing energy, environmental, and health problems-problems that the U.S. can help solve. Through timely interviews, personal stories, and a historical perspective, China-born Wang takes us into the world of the Chinese entrepreneurial middle class to show how a growing global mindset and the realization of unity in diversity may ultimately provide the way to creating a saner, safer world for all.

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