



## Buying Your First Franchise

By Greg Clarke

Kogan Page Ltd. Paperback. Condition: New. UNUSED, LIKE NEW, NOT EX-LIBRARY, 128 pages. Providing advice on how to make sure the franchiser is sound, this revised text contains material discussing whether franchising is the appropriate step to take, as well as considering longer-term aspects such as the major pitfalls and exit routes from the franchise. Inside This Book (Learn More) Browse Sample PagesFront Cover | Copyright | Table of Contents | Excerpt | Index | Back Cover Search inside this book: book.



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