



Statistics for Management using MS Excel

By A. N. Sah

I.K. International Publishing House Pvt. Ltd., 2013. Paperback. Book Condition: New. 18cm x 24cm. Statistics for Management using MS Excel caters to the requirements of MBA students. The aim is to provide clear cut knowledge of various statistical tools using Microsoft Excel. Moreover, this book will also be useful for researchers, practitioners and other undergraduate and postgraduate courses of various institutes and universities. Today, managers must know how to convert data into information. This skill extends beyond the computation of statistics. The requirement of the business world is a book which not only gives statistical concepts but also its applications to the real world. Statistics is increasingly becoming a tool for analysis for marketing managers, financial analysts, economists, and others. The book has interpretation and decision making with the help of statistics at the forefront. The prime objective of this book is to describe how to use Microsoft Excel for statistical analysis in a step-by-step method.



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